

1101 Connecticut Avenue NW, Suite 200 Washington, DC 20036 (202) 463-7300 Interview dates: October 11-13, 2005 Interviews: 1,000 adults; 394 baseball fans Margin of error: <u>+</u>3.1 for all adults; 4.9 for baseball fans

THE ASSOCIATED PRESS/AMERICA ONLINE POLL MAJOR LEAGUE BASEBALL STUDY CONDUCTED BY IPSOS PUBLIC AFFAIRS RELEASE DATE: OCTOBER 14, 2005 PROJECT #81-5139-62

NOTE: all results shown are percentages unless otherwise labeled.

BASEBALL STUDY

1. Are you a fan of professional baseball, or not?

	10/11-	4/1-
	13/05	<u>3/05</u>
Yes	33	35
No	64	60
(NOT READ) Somewhat	4	5
Not sure	-	-

2. In your view, which one statement best represents the biggest problem with Major League Baseball?

	10/11-	4/1-
	<u>13/05</u>	<u>3/05</u>
The players make too much money	29	33
Players use steroids or other performance-	23	
enhancing drugs		27
It costs too much to attend a game	22	22
The games are too long	11	8
Other	3	6
None	1	-
Not sure	11	4

(ONLY ASKED OF THOSE WHO IN Q1. SAY THAT THEY ARE OR ARE SOMEWHAT A FAN OF PROFESSIONAL BASEBALL).

3. Which Major League Baseball team do you root for during the REGULAR season?

Anaheim/LA Angels Arizona Diamondbacks Atlanta Braves Baltimore Orioles Boston Red Sox Chicago Cubs Chicago White Sox Cincinnati Reds	3 1 11 2 11 5 1 3
Cleveland Indians	2
Colorado Rockies	1
Detroit Tigers	3
Florida Marlins	2
Houston Astros	3
Kansas City Royals	1
Los Angeles Dodgers	3
Milwaukee Brewers	2
Minnesota Twins	3
New York Mets	3
New York Yankees	12
Oakland Athletics	2
Philadelphia Phillies	2
Pittsburgh Pirates	3
San Diego Padres	3
San Francisco Giants	3
Seattle Mariners	2
St. Louis Cardinals	5
Texas Rangers	3
Toronto Blue Jays	1
Washington Nationals	1
None	2
Not sure	1

(ONLY ASKED OF THOSE WHO IN Q1. SAY THAT THEY ARE OR ARE SOMEWHAT A FAN OF PROFESSIONAL BASEBALL).

4. As you may know, the American League allows designated hitters to bat for pitchers, while in the National League pitchers bat themselves. Which one of these describes your view?

Both leagues should allow designated hitters	29
Neither league should allow designated	
hitters	40
Keep the situation as it is now, with	
designated hitters in the American	
League but not in the National League	30
Not sure	1

(ONLY ASKED OF THOSE WHO IN Q1. SAY THAT THEY ARE OR ARE SOMEWHAT A FAN OF PROFESSIONAL BASEBALL).

5. Should American League and National League teams play each other during the REGULAR season, or should they play each other only during the World Series?

During regular season	56
Only during the World Series	42
Not sure	2

(ONLY ASKED OF THOSE WHO IN Q1. SAY THAT THEY ARE OR ARE SOMEWHAT A FAN OF PROFESSIONAL BASEBALL).

6. Should the All-Star Game be used to determine which league's champion gets home-field advantage in the World Series, or not?

Yes, All-Star game should determine	
home-field advantage in World Series	41
No, All-Star game should not determine	
home-field advantage in World Series	56
Not sure	3

(ONLY ASKED OF THOSE WHO IN Q1. SAY THAT THEY ARE OR ARE SOMEWHAT A FAN OF PROFESSIONAL BASEBALL).

7. Thinking about the number of players from outside the United States and Canada in Major League Baseball today, do you think there are **(RANDOMIZE TEXT)** in Major League Baseball today?

Too many players from other countries in	
Major League Baseball today	22
Not enough players from other countries	
in Major League Baseball today	10
About the right number of players from	
other countries in Major League Baseball	
today	59
Not sure	9

(ONLY ASKED OF THOSE WHO IN Q1. SAY THAT THEY ARE OR ARE SOMEWHAT A FAN OF PROFESSIONAL BASEBALL).

8. How would you rate the overall quality of the umpires in Major League Baseball today?

Excellent	24
Good	56
Fair	17
Poor	1
Not sure	2
Total Excellent/Good	80
Total Fair/Poor	18

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

- D1a. In what year were you born?
- D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	28
50-64	22
65 and over	18
Refused/not sure	1

D2. Are you employed:

TOTAL EMPLOYED	60
- Full time	48
- Part time	12
Not employed	17
Retired	22
Refused/not sure	1

D3. What is the last year of school you completed?

Grade school or some high school	9
Completed high school	23
Some college but did not finish	22
Completed a two year college degree	10
Completed a four year college degree	22
Completed a post-graduate degree such	
as a Master's or Ph.D.	13
Refused/not sure	1

D4. Are you currently married:

Yes	54
No	46
Refused/not sure	-

D5. Including yourself and any children, how many people are currently living in your household?

1	20
2	33
3	17
4	15
5	11
6 or more	3
Refused/not sure	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

- D6a. How many children under 6 years are currently living in your household?
- D6b. How many children ages 6 to 12 are currently living in your household?
- D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	39
Under 6	18
6-12	20
13-17	17
NO CHILDREN	60
Refused/not sure	1

D7a. Are you of Hispanic ethnicity?

(Q.D7b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D7a.)

D7b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	71
Black	11
Hispanic	13
Asian	4
American Indian	-
Other	-
Refused	1

D8. Could you please tell me your household income from all sources in 2004?

	Under \$15,000 \$15,000 to less than \$20,000 \$20,000 to less than \$25,000 \$25,000 to less than \$30,000 \$30,000 to less than \$40,000 \$40,000 to less than \$50,000 \$50,000 to less than \$75,000 \$75,000 to less than \$100,000 \$100,000 or more Refused/not sure	11 6 7 5 9 8 15 8 14 17
REGION:	Northeast Midwest South West	20 22 35 23
METROPOLITAN STATUS:	Urban Suburban Rural	33 47 20
GENDER:	Male Female	48 52